

About People 1st

People 1st is the sector skills council (SSC) for the hospitality, leisure travel and tourism (HLTT) sector. As a sector skills council, we are a government recognised, industry-focused body which has been established to support the development of skills and training within the HLTT sector.

The 14 industries which People 1st cover are:

- Hotels
- Restaurants
- Pubs and nightclubs
- Food and service management
- Hospitality services
- Membership clubs
- Travel services
- Tourist services
- Events
- Gambling
- Visitor attractions
- Youth and backpacker hostels
- Holiday centres
- Self-catering accommodation

For further information on People 1st's research, visit:

www.people1st.co.uk/research

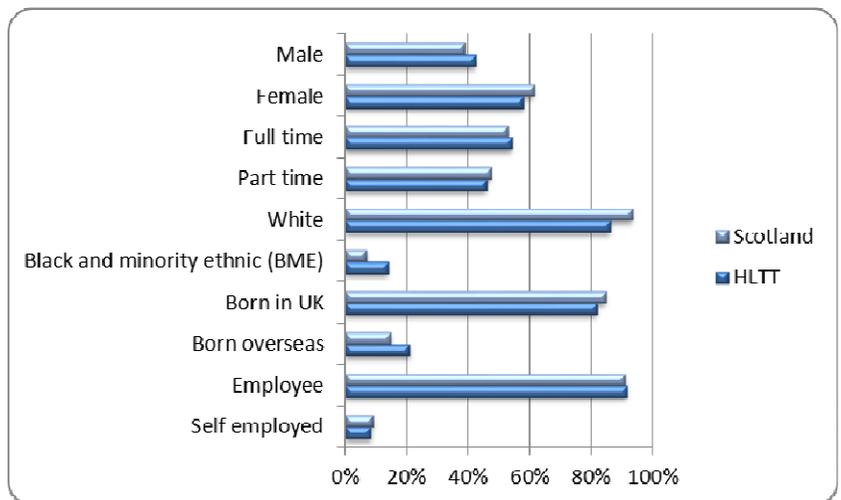
Headline figures

The hospitality, leisure, travel and tourism sector in the UK

- The sector employs more than two million people across the UK (2,106,600). This accounts for roughly one in 14 of every UK job.
- It is estimated that tourism contributed £115.4bn in 2009, 8.4 percent of UK GDP, and supported 2.6m jobs.
- By 2020, the direct contribution of the visitor economy is forecast to be 4.1 percent of UK GDP (£87bn), supporting 1.5m jobs directly.
- Between 2009 and 2010, total employment across the sector fell by five percent.

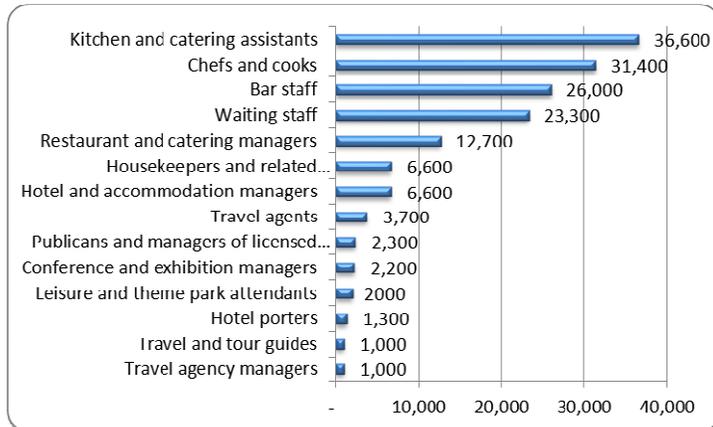
Snapshot of Scotland

- Around 209,300 people work in the sector across Scotland, ten percent of the UK's total sector employment.
- Hotels and restaurants alone generate 3.18 percent of Scotland's GVA (£3,297 million).
- There are estimated to be 17,500 sector establishments in Scotland.

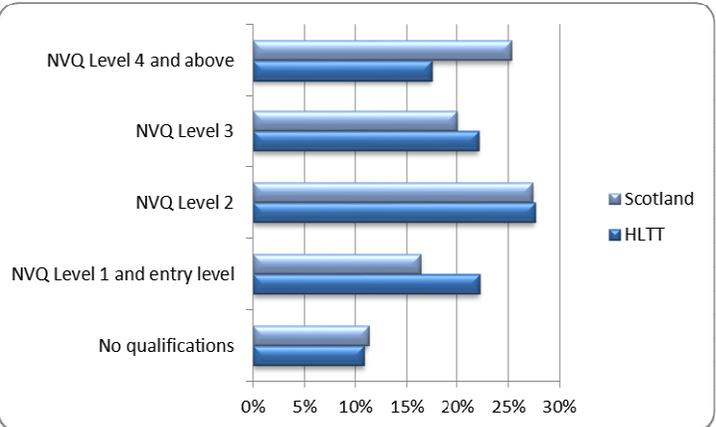


Workforce overview

Number of people in core occupations



Qualification levels



Job market

	Hospitality, leisure, travel and tourism	All industries
Proportion of establishments with vacancies	22%	18%
Proportion of establishments with hard-to-fill vacancies	2%	2%
Proportion of establishments with skills shortage vacancies	39%	49%
Proportion of employees with skills gaps	25%	20%

- In 2008, there were around 0.47 people looking for a job in the sector per vacancy. This rose to 1.4 throughout 2009 with the latest figures (December 2010) showing it has risen again to 1.67.

Future workforce

	2007	2017	Net change	Replacement demand	Total demand
Managers	49,000	53,400	4,400	18,600	22,900
Skilled trades (chefs)	21,100	19,300	-1,900	7,900	6,100
Elementary roles (waiting staff, bar staff and catering assistants)	74,400	81,100	6,600	30,100	36,800
All occupations	204,200	219,100	14,800	79,600	94,400

Main data sources

- Annual Business Inquiry 2008, Office for National Statistics
- Job vacancy data, 2010, Jobcentre Plus
- Labour Force Survey 2009, Office for National Statistics
- Future Skills Scotland 2008
- Working Futures 2007-2017 (2008), LSC/IER/CE, electronic resource

People 1st's research team undertakes projects for other organisations. If you want to use our expertise and would like us to conduct surveys on your behalf, then please contact Alastair Galbraith (Tel: 01895 817 018 / Email: Alastair.Galbraith@people1st.co.uk) to discuss your requirements.